Village Contact Information

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Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in the Village of Plainfield.

For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.

Major Employers

Company Name	Employees
Plainfield CCSD #202	3,013
Chicago Bridge & Iron Company	440
Diageo North America, Inc	300
Meijer	280
Edward-Elmhurst Health	245
Wal-Mart	232
Jewel-Osco	200
Target	200
Lakewood Nursing and Rehab Center	160
Village of Plainfield	147

Demographics

Average Age
33.6

Median Household Income
$111,439

Growth Rate
11.64%

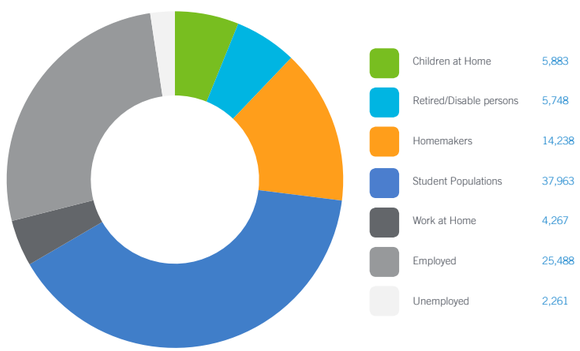
Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble the Village of Plainfield:

Peer Trade Areas

Wentzville, MO	*1971 Wentzville Pkwy*
Round Lake Beach, IL	*2680 N. IL Route 83*
Delafield, WI	*2863 Heritage Dr*
New Lenox, IL	*501 E Lincoln Hwy*

Daytime Population 95,848 (10 Minute Drive Time)



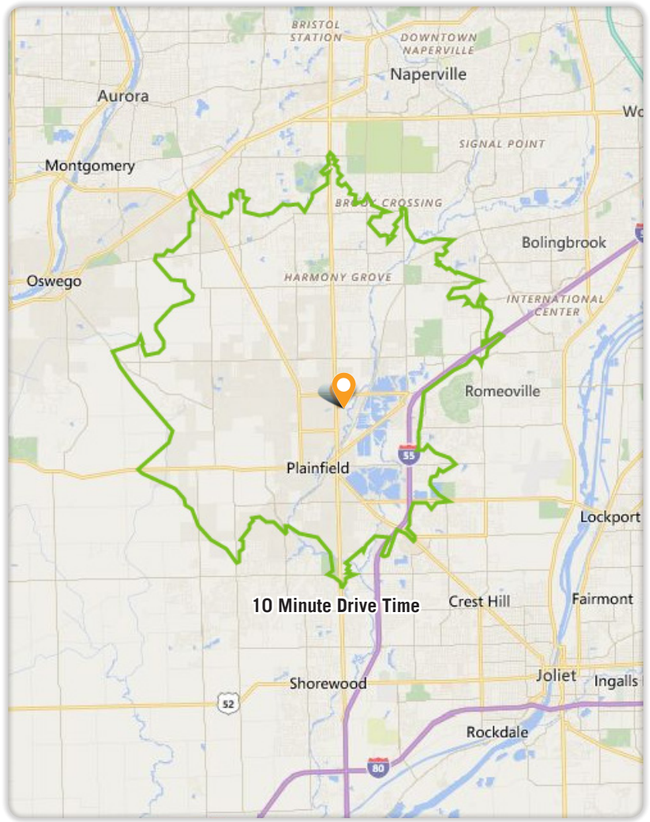
Focus Categories

The top categories for focused growth in the Village of Plainfield are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*

Specialty Grocery | Restaurants | Apparel | Sporting Goods

retail strategies

PLAINFIELD, ILLINOIS
Market Guide



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	7 Mile Radius
2015 Estimated Population	50,678	135,212	297,586
Daytime Population	39,932	109,823	235,951
Median HH Income	$103,892	$92,931	$88,973
Number of Households	15,041	42,015	92,561

DEMOGRAPHIC PROFILE	3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
2015 Estimated Population	7,579	24,301	105,577
Daytime Population	12,160	27,907	95,848
Median HH Income	$99,580	$110,074	$111,439
Number of Households	2,223	7,430	31,892

*Source: STI PopStats

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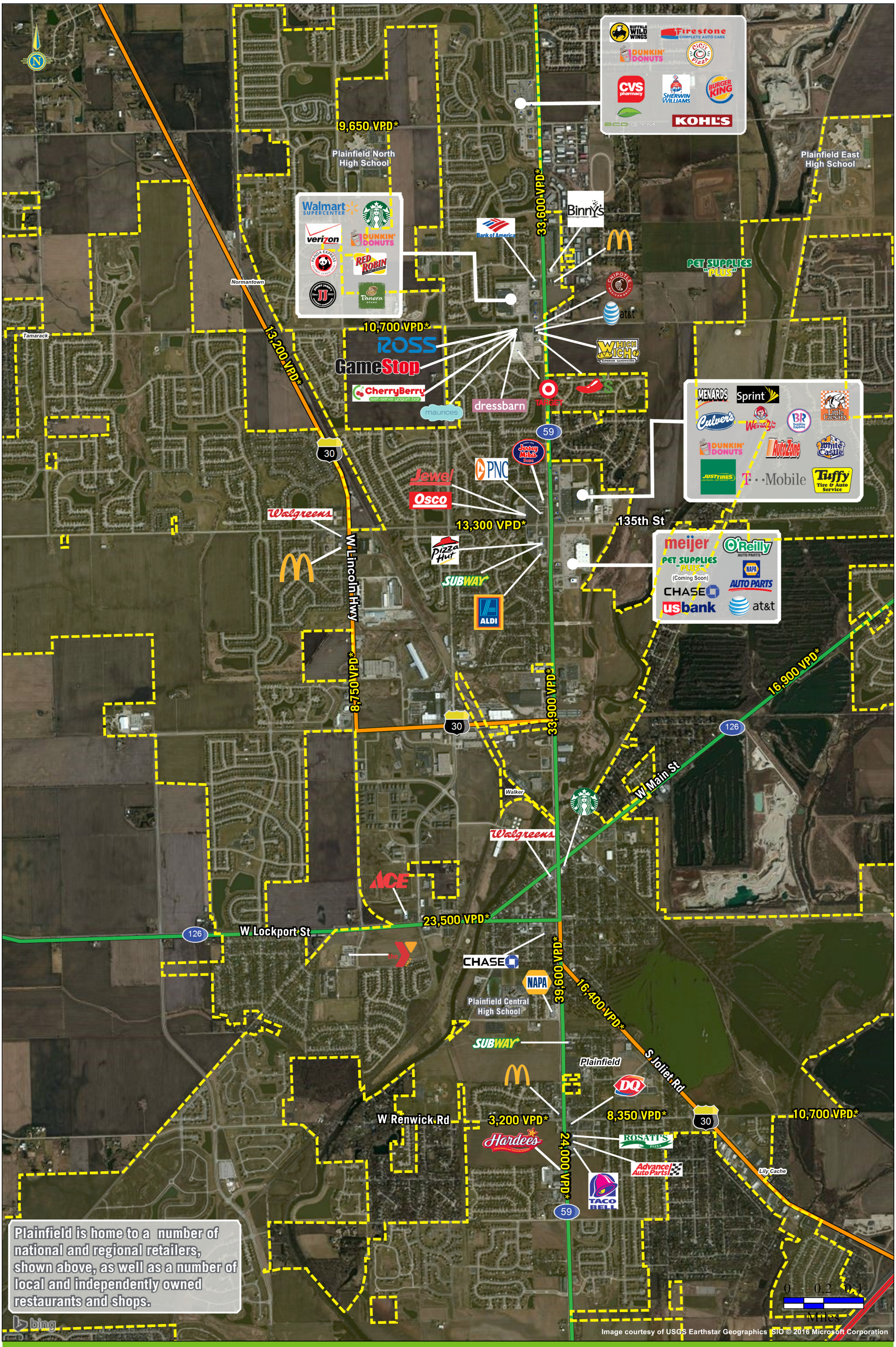

Plainfield is home to a number of national and regional retailers, shown above, as well as a number of local and independently owned restaurants and shops.

PLAINFIELD, ILLINOIS

Major Retail & Restaurants

There's a lot of potential here.